



## Why Join?

### Advancing the Polyurethanes Industry

The Center for the Polyurethanes Industry (CPI) of the American Chemistry Council mission is to promote the growth of the North American polyurethanes industry through effective advocacy, delivery of compelling benefits messages demonstrating how polyurethanes deliver sustainable outcomes, and creation of robust safety education and product stewardship programs.

CPI members have the unique opportunity to help shape the industry's responses to key issues, access the latest information related to polyurethanes, network with industry leaders and participate in important industry decisions. CPI relies on member participation to not only represent their company's interest, but also to recognize and address issues from an industry-wide position.

**CPI provides a forum for activities that advance the polyurethane industry.**



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# 2019 MEMBERSHIP



# Tons of Benefits

## Member Benefits

The Center for the Polyurethanes Industry (CPI) serves as the voice of the polyurethanes industry in North America. CPI member companies are committed to supporting a continuing effort to improve the industry's responsible management of chemicals.

CPI members have the unique opportunity to help shape the industry's responses to key issues, access the latest information related to polyurethanes, network with the value chain or with industry leaders participate in important industry decisions. CPI relies on member participation to not only represent their company's interest, but also to recognize and address issues from an industry-wide position.

## CPI Member Benefits Include:

**Advocacy:** CPI provides a forum to address the priority issues impacting the polyurethane industry in a timely and collective fashion to help shape and sustain the industry for the future. Advocates and promotes the use

of polyurethanes by promoting advocate and promote the world-wide use of polyurethanes by promoting their features and benefits to influencers and decision makers.

**Networking Opportunities:** CPI provides a forum to communicate new and relevant technical developments and industry issues at its annual Polyurethanes Technical Conference.

**Educational Opportunities:** CPI provides a forum for industry professionals to understand and gain critical insight about the polyurethanes industry, through in-person courses, webinars, and on-demand offerings.

**Savings:** Discounted registration and exhibit fees at the Polyurethane Technical Conference—the leading polyurethane event in North America & Discounted CPI literature, including the End-Use Market Survey on the Polyurethanes Industry

## ACC Benefits

CPI members benefit from ACC's leadership and engagement in cross-cutting industry issues, such as chemical regulation, environmental policy, and energy efficiency. In addition, CPI has access to ACC's best-in-class association services, including:

- State, Federal, and International Affairs;
- Industry Statistics and Economic Information;
- Retail/Marketplace Outreach;
- Communications; and
- Political Mobilization.



## CPI Membership

Membership into the Center for the Polyurethanes Industry (CPI) is open to all segments of the polyurethanes industry, including raw material producers, systems suppliers, processing machinery and equipment manufacturers, as well as users of polyurethane materials who manufacture flexible or rigid foams, coatings, adhesives, sealants or elastomers.

## Steering Membership

Steering Members set the annual budget, set the strategic decisions for the organization. The Steering Committee is comprised of companies that produce or sell in the United States diisocyanates or polyols (including but not limited to polyether, polyester and any other polyols with net sales to third parties in the United States of \$10 million or above) used in polyurethane production.

## General Membership

General members participate actively in activities of CPI and may lead in or serve on CPI groups. General Membership is comprised of companies that produce or sell in the United States polyurethane additives used in diisocyanates, polyols or polyurethane resins including companies with net sales to third parties in the United States of polyols (including but not limited to polyether, polyester and any other polyols) of less than \$10 million. Companies in the General Member category may elect to join the Steering Committee and pay the Steering Committee annual dues. Members in this category are eligible to serve on CPI's committees, work groups, or task forces.

## Associate Membership

Associate members are comprised of polyurethane product producers that produce or sell in the United States products made of or from polyurethane (including polyurethane systems as the majority of their business), polyurethane applicators that apply polyurethane products in end-use applications in the United States and equipment

manufacturers that produce or sell in the United States machinery used in polyurethane production. Members in this category are eligible to serve on CPI's committees, work groups, or task forces.

## Affiliate Membership

Affiliate members are eligible to receive CPI member rates at the annual Polyurethane Technical Conference and on CPI products. Members in this category are not eligible to serve on CPI's committees, work groups, or task forces.

Affiliate members are comprised of:

**Distributor**—A company that buys and resells finished systems or processing machinery and equipment.

**Consultant/Marketing Companies**—A company that provides these services to the polyurethanes value chain.

**R&D Company**—A company which is researching new and innovative uses for polyurethane.